

Total No. of Pages: 1

Register Number:

6626

Name of the Candidate:

M. B.A. DEGREE EXAMINATION - 2013

(HUMAN RESOURCE MANAGEMENT)

(SECOND YEAR)

(PAPER-XV)

270. E. BUSINESS

Common with M.B.A. Marketing Management & M.B.A Financial Management

May)

Maximum: 100 Marks

(Time: 3 Hours

SECTION - A

Answer any FIVE questions

(5×5=25)

1. Explain about network Infrastructure.
2. Explain any two application of E-Commerce.
3. What is WAN?
4. What is FTP?
5. What are the features of Internet?
6. Explain about client server network security.
7. Explain about E- payment system.
8. What do you mean by digital libraries?

SECTION - B

Answer any THREE questions

(3×15 = 45)

9. Explain in detail about security and encryption technology.
10. Explain file transfer architecture.
11. Explain in detail about various business models.
12. Explain about data and message security.
13. Explain about the implementation of EDI

SECTION - C

Answer any ONE questions

(1×15 = 15)

14. Explain about the EDI Applications in Business.
15. Explain the need and types of firewalls and network security.
16. Explain the components of I-way and the Global distribution Networks.

SECTION - D

Compulsory

(1×15 = 15)

17. Saroop (p) Ltd has proposed to start an online matrimony website. The basic page can be registered freely and to have a detailed page with photos and movie they charge a fee of Rs. 800 p.a. you are requested to suggest the network security and firewalls.

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