



Learning Partnership Programs



Largescale Collaborative Partnerships  
that enable and empower people



361° Varsity Snapshot  
Partnerships for Building Excellence

# 361° Varsity

## Learning Partnership Programs

### 361° Varsity Overview



Globally, the governments have different specialized departments to deal with various aspects of governance. Each department is connected to thousands, sometimes of millions of beneficiaries, stakeholders, and partners. Planners and policy makers, heads of government or departments are constantly implementing various initiatives, actions, schemes, strategies to achieve this progress. Such missions are critical to nation-building.

With a profound understanding of adult learning principles and state-of-the-art technology to deliver learning, we are ready to partner government departments on a large scale in achieving their missions.

361° Varsity provides vast space for the governmental policy makers and governmental planners for garnering collaborative partnerships with 361DM. Some such probable partnerships are indicated below:

#### Partnering in all kinds of information dissemination

In all of its actions, schemes and strategies, information dissemination is a vital component. Departments of governments need to control, regulate, create, and shape information dissemination. Media such as television, radio and internet, mobile phones play a huge role in this. They play an effective role but have their limitations. They are adept in dealing with information that is 'just for information' or 'for just awareness'. Typically the thumb print of this information is 'non-interactive', 'non-supervised' and 'mild awareness-goals' driven. However there are a whole other information dissemination needs that departments of governments have, like imparting compliance norms, practice rules, interpretation of policies/schemes, impacting and monitoring change. These are shades of learning. We offer solutions in blended learning that can deal with these lighter shades (on the spectrum of learning) and help organizations accomplish such learning mandates cost-effectively, quickly, and impactfully.

#### Designing and delivering programs for governmental employees

Governance is a dynamic area and with the advent of technologies, it is changing. Newer technologies, newer ideas, newer policies, newer ways of working have come to governance. We enable institutions by designing courses in emerging areas, and delivering them to their students to keep them in-step with the change.

#### Catalyzing social change programs

Governments have a lot of agenda that aims at social change. Be it a gender sensitization program for its workforce or program on hygiene standards for school children, these programs are a critical cog in the social change. We partner with governments in solving this problem for some of their critical needs, by adopting blended learning approaches for effective teaching.

#### Updating the technical workforce of the government

There are lots of engineers, medical professionals, financial professionals, scientists, research scholar that work with the government. This technical force is drawn from the similar talent pool that of Private Corporation and in many cases carry out similar activities. They require constant learning to perform their roles effectively. For example medical professionals require continuous medical

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education and require special learning programs for dealing with a specific illness. We partner with governments in imparting this critical education to its technical workforce.

### Partnering in educational initiatives

Government plays a central role in furthering the level of education in a country. It has its short, medium and long term plans and goals. The planners need to work with administration, teachers and students in school and higher education to achieve their goals. Training these stakeholders is an important piece in this puzzle. We partner with governments in furthering its mission of education by creating and delivering programs for students, faculties and administration.

### Designing and delivering courses in emerging areas

Every new technology frontier brings along with it an additional area in governance. In the last decade, e-governance, commodity market regulation, introduction of VAT, stock market derivatives and in the future green accounting, carbon tax, etc requires conceptual and application grounding among its staff. We enable government by designing courses in emerging areas, and delivering them to workforce to deal with emerging areas.





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### Harnessing i-meta



Emerging technologies have enabled large scale access to education like never before. Internet, i-pods, mobile phones, television - every medium is ready to take education to anyone who wants to reach it. Access is achieved, thanks to technology. But, the core issue in remote learning cannot be solved with technology alone. Just digitizing written material or using technology to play recorded conventional classes or handing over

programmed lessons in CDs, are not enduring methods of scaled education. Without effectiveness, any system is bound to fail. Technology is just an enabler, a carrier.

### How are we achieving High Excellence?

#### We understand the science of learning

Learning is not an event but a process. It involves steps like building awareness, acquiring knowledge, and understanding, applying, refining by trials, and making creative extensions. For imparting learning on this spectrum, our learning programs are designed along scientific principles by learning experts.

There are different kinds of learning goals, different learner profiles, and different contexts. Accordingly, our programs adopt different learning dynamics, processes, rigors, treatments, and human interventions. We understand all these differences and know how to deal with them, and hence we are able to deliver excellence.

#### We understand the intricacies of remote learning

Critical factors of remote learning - learning effectiveness, learner motivation and drive, human guidance by observers and E-Coaches, interactive learning with peers, performance tracking, benchmarking and feedback, learning transference (retention and application) - need to be scientifically addressed. Else the more you scale, the more you lose out on excellence. We understand both scale and excellence in remote learning.

We achieve excellence by following our Adult Learning Guide and Remote Learning Manual for designing and delivering our learning programs.

### How are we achieving Large Scale Access?

We achieve scale through our own delivery platform called i-meta. I-Meta is our state-of-the-art, unprecedented proprietary technology that has an intuitive and flexible interface. It seamlessly delivers our innovative and inventive programs across any scale with a variety of human interventions as desired. Thousands of learners together can undergo sessions, live learning, expert interactions, group interactions, observer interaction, variety of assessments, coursework, customized knowledge resources, schedule call with experts and so on.

## Contact Us

If you require more information on any of our programs or have a specific question, request or concern, please contact us and we would be happy to respond. **Call us** at +91 91766 79710 or **Email us** at [post@361dm.com](mailto:post@361dm.com)

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i-meta  
Achieving Large Access and High Excellence