



Learning Partnership Programs



Largescale Collaborative Partnerships  
that foster student & institutional success



361° Varsity Snapshot  
Partnerships for Building Excellence

The logo features a stylized diamond shape with a white arrow pointing upwards and to the right, followed by the text "361°" in a bold, black, sans-serif font. Below this, the word "Varsity" is written in a large, bold, orange, sans-serif font.

# 361° Varsity

## Learning Partnership Programs

### 361° Varsity Overview



Planners in higher education, educational policy makers and institutions & university managements, are constantly facing mounting challenges in their mission to prepare young students of today for an extremely demanding future. The mission is critical to nation-building. We at 361DM took our first step in this direction way back in 2000. And now with a profound understanding of adult learning principles and state-of-the-art technology to deliver learning, we are ready to partner large institutes and universities on a large scale in achieving their goals.

361° Varsity provides vast space for the policy makers and educational institutes for garnering collaborative partnerships with 361DM. Some such probable partnerships are indicated below:

#### Designing and delivering courses in emerging areas

The world around us is changing faster than ever before. Newer technologies, newer ideologies, newer ways of working have come to define the career world that our students are going to be a part of. Among others, the Academic Institutions and Universities are trying to catch up with this change. We enable institutions by designing courses in emerging areas and delivering them to their students to keep them in-step with the change.

#### Effectively teaching critical courses

The challenge of constantly coping with shortage of quality faculty requires multi-pronged approach. In addition to making the career attractive and fulfilling, the institutions need to factor this reality too, if they want to make their academic delivery effective. We partner with institutions in solving this problem for some of their critical courses by adopting blended learning approaches for effective teaching.

#### Collaborating with faculty for innovative teaching

Institutions aspire to deploy innovative teaching methodologies for their students to be more competent and hence competitive. The classroom environment and role of faculty in the classroom can both be made an integral part of this innovation. We offer solutions in blended learning that can re-define the role of

faculty, and make the learning experience more insightful. Such collaboration helps institutions manage cost of delivery and optimum utilization of capacity.

#### Delivering distance education with a touch of excellence

Institutions have been able to make giant strides in making distance education affordable and reachable to masses. But issues like delivery effectiveness, student motivation, learning retention and transfer etc. still loom large. These are real issues, which could be the reasons why distance education is not being viewed very favourably by students, parents, and society at large. We partner with distance education institutions in offering this much needed excellence through our solutions, hence improving perceptions about distance education in due course of time.

#### Expanding the scope of distance education

Distance learning programs of higher education institutions are restricted to only some areas of learning. There are areas of learning for which, a distance education solution does not exist, though there are enough prospective students for them. It may be because the distance mode seems impossible or unviable for those subjects. We partner with distance education institutions in offering solutions for such issues.

361° Varsity Snapshot  
Partnerships for Building Excellence



# 361° Varsity

## Learning Partnership Programs

### Harnessing i-meta



Emerging technologies have enabled large scale access to education like never before. Internet, i-pods, mobile phones, television – every medium is ready to take education to anyone who wants to reach it. Access is achieved, thanks to technology. But, the core issue in remote learning cannot be solved with technology alone. Just digitizing written material or using technology to play recorded conventional classes or handing over

programmed lessons in CDs, are not enduring methods of scaled education. Without effectiveness, any system is bound to fail. Technology is just an enabler, a carrier.

### How are we achieving High Excellence?

#### We understand the science of learning

Learning is not an event but a process. It involves steps like building awareness, acquiring knowledge, and understanding, applying, refining by trials, and making creative extensions. For imparting learning on this spectrum, our learning programs are designed along scientific principles by learning experts.

There are different kinds of learning goals, different learner profiles, and different contexts. Accordingly, our programs adopt different learning dynamics, processes, rigors, treatments, and human interventions. We understand all these differences and know how to deal with them, and hence we are able to deliver excellence.

#### We understand the intricacies of remote learning

Critical factors of remote learning – learning effectiveness, learner motivation and drive, human guidance by observers and E-Coaches, interactive learning with peers, performance tracking, benchmarking and feedback, learning transference (retention and application) – need to be scientifically addressed. Else the more you scale, the more you lose out on excellence. We understand both scale and excellence in remote learning.

We achieve excellence by following our Adult Learning Guide and Remote Learning Manual for designing and delivering our learning programs.

### How are we achieving Large Scale Access?

We achieve scale through our own delivery platform called i-meta. I-Meta is our state-of-the-art, unprecedented proprietary technology that has an intuitive and flexible interface. It seamlessly delivers our innovative and inventive programs across any scale with a variety of human interventions as desired. Thousands of learners together can undergo sessions, live learning, expert interactions, group interactions, observer interaction, variety of assessments, coursework, customized knowledge resources, schedule call with experts and so on.

## Contact Us

If you require more information on any of our programs or have a specific question, request or concern, please contact us and we would be happy to respond. [Call us at +91 91766 79710](tel:+919176679710) or [Email us at post@361dm.com](mailto:post@361dm.com)

Registered and Postal Communication Address:

**361 Degree Minds Consulting Pvt Ltd**  
13, 1<sup>st</sup> Floor, 4<sup>th</sup> Street, Railway Colony,  
Aminjikarai, Chennai – 600029  
Tamilnadu, INDIA

Visit us at [www.361dm.com](http://www.361dm.com)

i-meta  
Achieving Large Access and High Excellence