

MBA programs from 361DM certified by Annamalai University



About Annamalai University

Annamalai University is one of the oldest universities in the country, founded in 1929. Their Distance Education arm was established in 1979. Their campus in India is spread over a thousand acres (4 square kms). In 2005, the university opened their campus in Canada.

Some eminent features of the University:

- More than 400 distance education programs under the regular stream
- Accredited by NAAC
- Among the top 3 Universities in India with 4.5 Lakh students
- World's No. 1 on the number of programs to be offered under distance education mode
- 49 departments of study and more than 3200 learned teaching staff
- Ranked 3rd in India in terms of Resources & Reach

About 361 Degree Minds

361DM is a Learning & Education (L&E) company driven by Research and Technology for designing, developing and delivering programs. Founded in 2006, their L&E programs have reached leaders & managers from 20 nationalities in 5 countries, and thousands of college students across India. The company believes in providing *effective*, readily *accessible*, and *affordable* learning & education to large numbers of learners. Read more on www.361dm.com

PG Degree MBA programs

Collaboration between Maturity & Modernity

These distinctly designed MBA programs emerge from the alliance between Annamalai University and 361 Degree Minds, and aim to provide the much needed practical, real world, and wholesome exposure to students of Business.

The industry has been grappling with lack of knowledge-application skills among even high scoring graduates. To make the most of your MBA degree, you must know how to apply your academic knowledge in business situations. Corporates welcome this competence with open arms.



Enjoy the Plusses. Reverse the Minuses.

Regular College	On-line Education
+ Interesting class interactions	+ Affordable
+ Peer learning	+ Study at own pace and schedule
+ Practical exposure	+ Freedom to do parallel things
- 2 years blocked in time table	- Boredom and low motivation to go on
- Expensive	- Theoretical knowledge alone

Going through these programs, you would not only enjoy benefits of both - 'regular college' and 'on-line education', but also find that the disadvantages of both disappear... Now, you don't have to attend AM-to-PM classes or pay hefty sums to earn a worthy MBA degree. Now, you don't have to sit bored in front of heaps of content or quench your curiosity with just the knowledge in books.

What you go through and get

Learning Areas

- Funda Sessions
- Assessments and Assignments

Learning Modes

- DLR - *Dynamic Learning Room*
Live-at-home online interactive sessions with faculty
- LR - *Learning Room*
Anytime-at-home learning sessions

PROGRAMS OFFERED

MBA in Marketing Management

MBA in Financial Management

MBA in Human Resources Management



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