

Diploma in Corporate Business Management (DCBM)

Creating Professional Managers

As a management graduate, you would be expected to know and perform functions specific to your MBA on day-one of your job. This functional knowledge is outside the scope of academic curricula. You are left to learn these on-the-job, which could leave you behind your peers.

Corporates prefer those managers who can comfortably communicate and lead people, as it has an impact on team morale and productivity. Learning to communicate effectively is like owning a precious asset for life.

Your performance excellence as a manager is influenced by your analytical skills and logical aptitude. The stronger these become the sharper and faster you get as a thinker. Honing these skills can lead to you earning a 'specialist' status, which can be a great tool to rise in career.

As job candidate, your performance in a group discussion is seen an indicator of your team behavior. And a personal interview becomes a tool to judge your integrity, attitude, and goal-orientation. Companies select or reject candidates on the basis of few minutes of performance. This is as critical as your knowledge in your specialization.

Get Qualified, Get Certified

This diploma focuses on imparting management functional skills to you, working on your communication competence, sharpening your logical and analytical aptitude, and preparing you for Group Discussion and Personal Interviews. To earn this diploma, you would need to go through and clear the following modules.

Management Functional Skills

You would be given knowledge and exposure to essential business functions. You would also learn to perform these functions practically. This coverage would surely give you a head start over those learning the ropes on-the-job.

SPECIAL FEATURES

1. INTERNSHIPS

- Opportunity to work in a business environment while learning
- Corporate exposure early in the program
- Duration and stipend will vary with the company providing internship opportunity

2. EXTRA OPTIONS[§]

- Modules on 'People Leadership' and 'Entrepreneurial Intelligence'

[§]For additional fees

Communication Power

You would build skills and habits to

- Articulate your thoughts more effectively
- Comprehend others' communication more precisely
- Make Personality changes related with communication

Aptitude Excel

You would work on your analytical skills and logical aptitude through practice drills in 16 areas of mathematical and reasoning aptitude. This training would sharpen your thinking and mental grasp of data, and would also proactively prepare the fresh graduates in entrance tests to jobs and thereon.

Group Discussions and Personal Interviews

You will be exposed to techniques of successfully participating in group discussions. You would also learn the intricacies about giving impressive personal interviews. You'd be doing a lot of practice in both in variety of formats. In your career, this practice would shape your group or team behaviour well, and aid in doing remarkable meetings and presentations.

What you go through and get

Learning Areas

- Core Management Sessions
- Industry Expert Sessions
- Application Sessions
- Catalyzer Sessions
- Assessment Sessions
- Sessions on Soft Skills
- GD / PI Sessions
- Sessions on Corporate Functional Skills

Learning Modes

- i-class - *Live-at-classroom sessions* with remote/onsite faculty
- DLR - *Dynamic Learning Room* Live-at-home online interactive sessions with faculty
- LR - *Learning Room* Anytime-at-home learning sessions



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