



Learning Partnership Programs



Largescale Collaborative Partnerships
that foster student & institutional success



361° Varsity Snapshot
Partnerships for Building Excellence

361° Varsity

Learning Partnership Programs

361° Varsity Overview



Academic Service Providers (ASPs), large private companies who, in an 'organized' way, have been rendering value to society, be it in the area of IT education, test-prep education or supplementary education.

Corporate planners and leaders of ASPs are constantly facing mounting challenges in their mission to prepare young students of today for an extremely demanding future. The mission is critical to their enterprise health and eventually nation-building.

We at 361DM took our first step in this direction way back in 2000. And now with a profound understanding of adult learning principles and state-of-the-art technology to deliver learning, we are ready to partner ASPs on a large scale in achieving their goals. 361° Varsity provides vast space for the leaders of ASP for garnering collaborative partnerships with 361DM. Some such probable partnerships are indicated below:

Designing and delivering complementing courses to make your offerings holistic

Sometimes just by adding a complementing module to your core offering, you could achieve your goals more effectively. A sense of holistic approach can further your mission. For example, an IT skills training program, or management entrance prep course, or exam stress management workshop, or a course for building sound academic habits in students – each one of these could be immensely augmented with a topping of programs like interview skill training or self-development. We enable ASPs by designing synergic courses in emerging areas, and delivering them to their students to keep them in-line with and ahead in their mission.

Effectively teaching critical courses

The challenge of constantly coping with shortage of quality faculty requires multi-pronged approach. In addition to making the career attractive and fulfilling, you'd need to factor this reality too, if you want to make your academic delivery effective. We partner with ASPs in solving this problem for some of their critical courses, by adopting blended learning approaches for effective teaching of their current programs.

Collaborating with faculty for innovative teaching

As academic service providers, you aspire to deploy innovative teaching methodologies for your students to be more competent, and hence competitive. The classroom environment and role of faculty in the classroom can both be made an integral part of this innovation. We offer solutions in blended learning that can re-define the role of faculty, and make the learning experience more insightful. Such collaboration helps institutions manage cost of delivery and optimum utilization of capacity.

Delivering distance education with a touch of excellence

As academic service providers, you have been able to take few steps for making distance education affordable and reachable to masses. But issues like delivery effectiveness, student motivation, learning retention and transfer etc. still loom large. These are real issues, which could be the reasons why distance education is not being viewed very favourably by students, parents, and society at large. We partner with ASPs in their distance education initiatives in offering this much needed excellence through our solutions, hence improving perceptions about distance education in due course of time.

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Harnessing i-meta



Emerging technologies have enabled large scale access to education like never before. Internet, i-pods, mobile phones, television – every medium is ready to take education to anyone who wants to reach it. Access is achieved, thanks to technology. But, the core issue in remote learning cannot be solved with technology alone. Just digitizing written material or using technology to play recorded conventional classes or handing over

programmed lessons in CDs, are not enduring methods of scaled education. Without effectiveness, any system is bound to fail. Technology is just an enabler, a carrier.

How are we achieving High Excellence?

We understand the science of learning

Learning is not an event but a process. It involves steps like building awareness, acquiring knowledge, and understanding, applying, refining by trials, and making creative extensions. For imparting learning on this spectrum, our learning programs are designed along scientific principles by learning experts.

There are different kinds of learning goals, different learner profiles, and different contexts. Accordingly, our programs adopt different learning dynamics, processes, rigors, treatments, and human interventions. We understand all these differences and know how to deal with them, and hence we are able to deliver excellence.

We understand the intricacies of remote learning

Critical factors of remote learning – learning effectiveness, learner motivation and drive, human guidance by observers and E-Coaches, interactive learning with peers, performance tracking, benchmarking and feedback, learning transference (retention and application) – need to be scientifically addressed. Else the more you scale, the more you lose out on excellence. We understand both scale and excellence in remote learning.

We achieve excellence by following our Adult Learning Guide and Remote Learning Manual for designing and delivering our learning programs.

How are we achieving Large Scale Access?

We achieve scale through our own delivery platform called i-meta. I-Meta is our state-of-the-art, unprecedented proprietary technology that has an intuitive and flexible interface. It seamlessly delivers our innovative and inventive programs across any scale with a variety of human interventions as desired. Thousands of learners together can undergo sessions, live learning, expert interactions, group interactions, observer interaction, variety of assessments, coursework, customized knowledge resources, schedule call with experts and so on.

Contact Us

If you require more information on any of our programs or have a specific question, request or concern, please contact us and we would be happy to respond. **Call us** at +91 91766 79710 or **Email us** at post@361dm.com

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i-meta
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